Matthew Colyer: Graphic Designer: Portfolio Work

Contents Page

Design Tasks

A collection of design tasks for my online portfolio and branding. These were created in my first year of university and were individual design tasks. I used a colour scheme of black, orange and white to create the logos. The image of myself was used to represent the main hero image of my online portfolio.
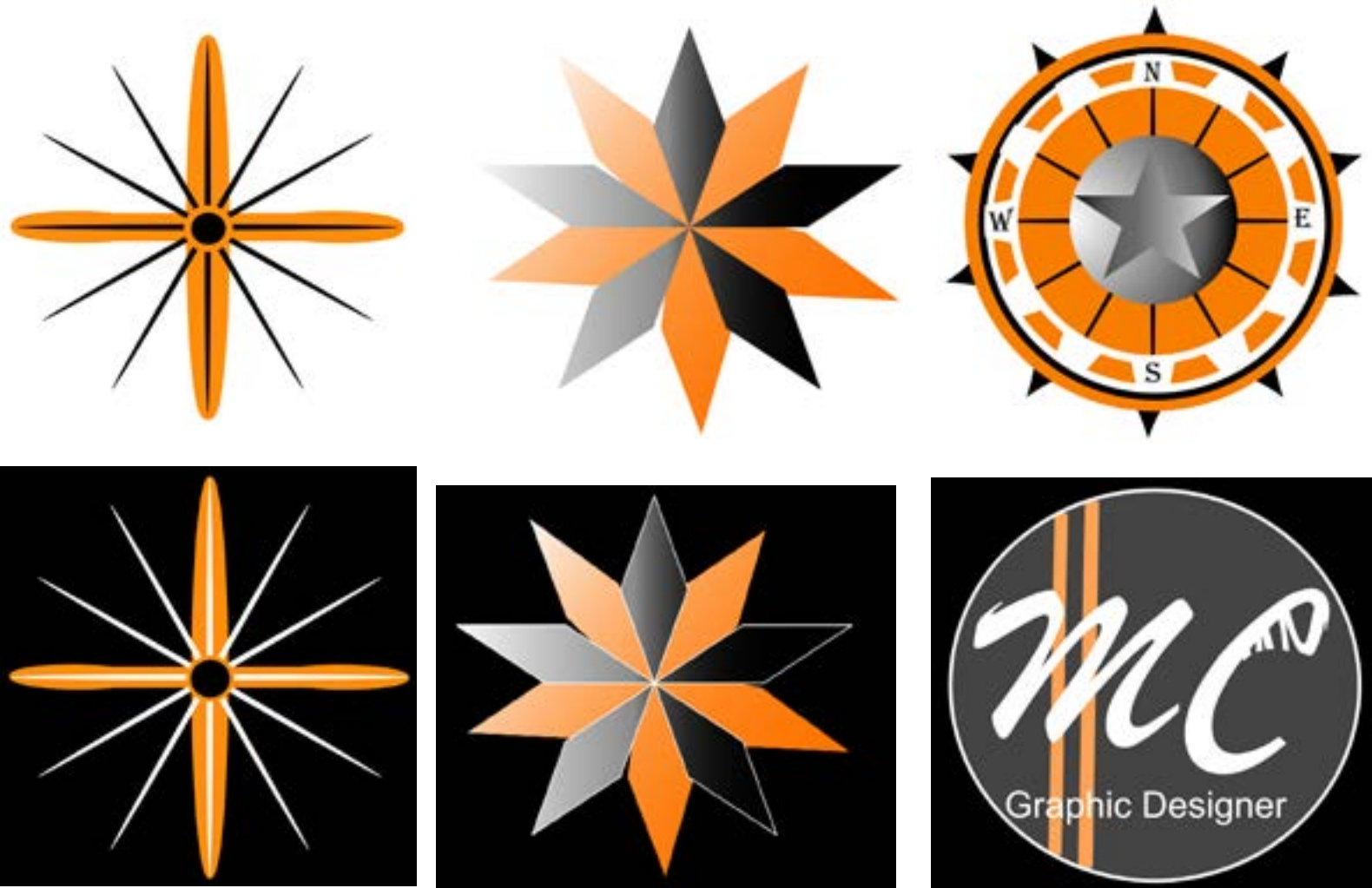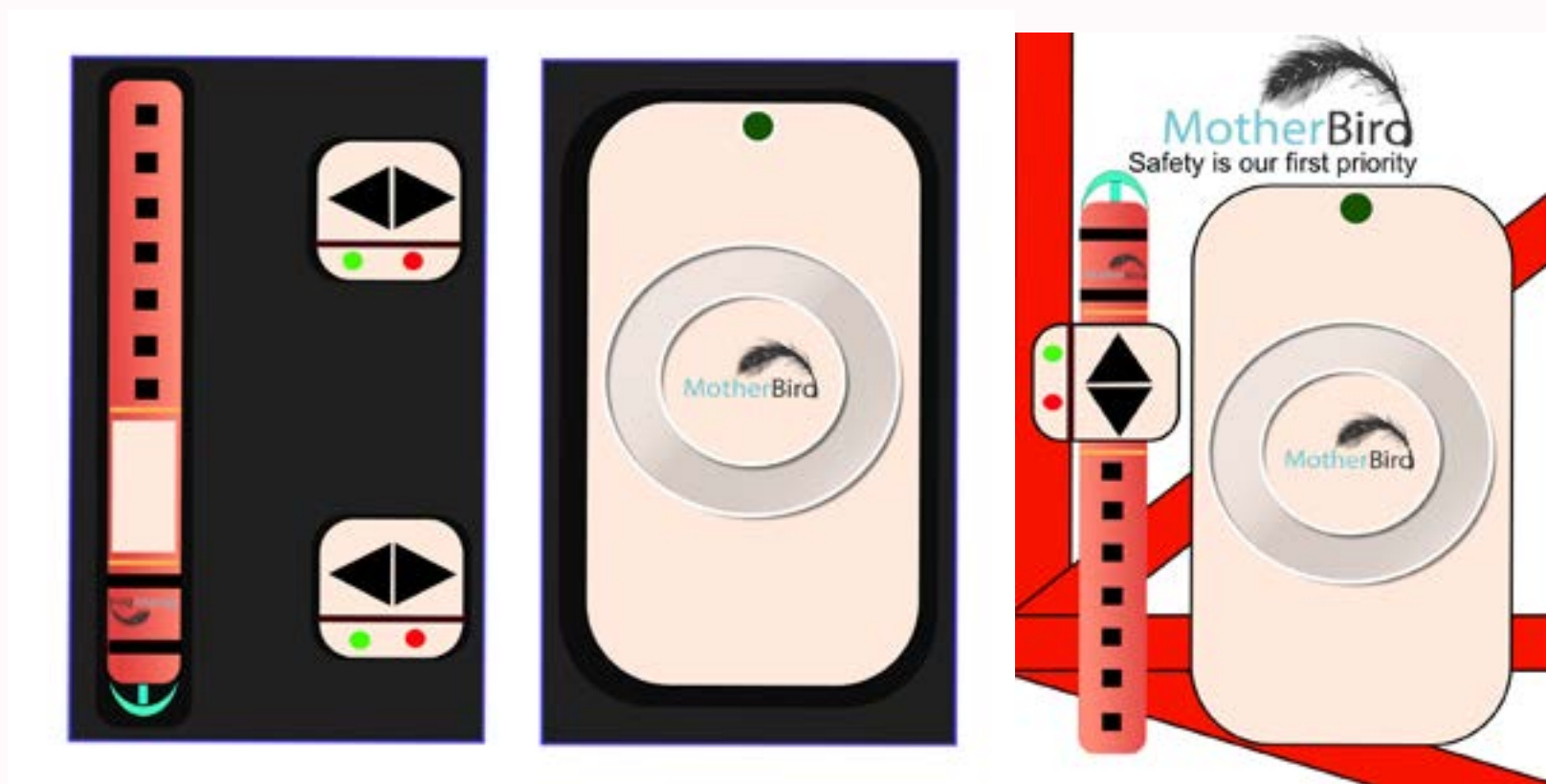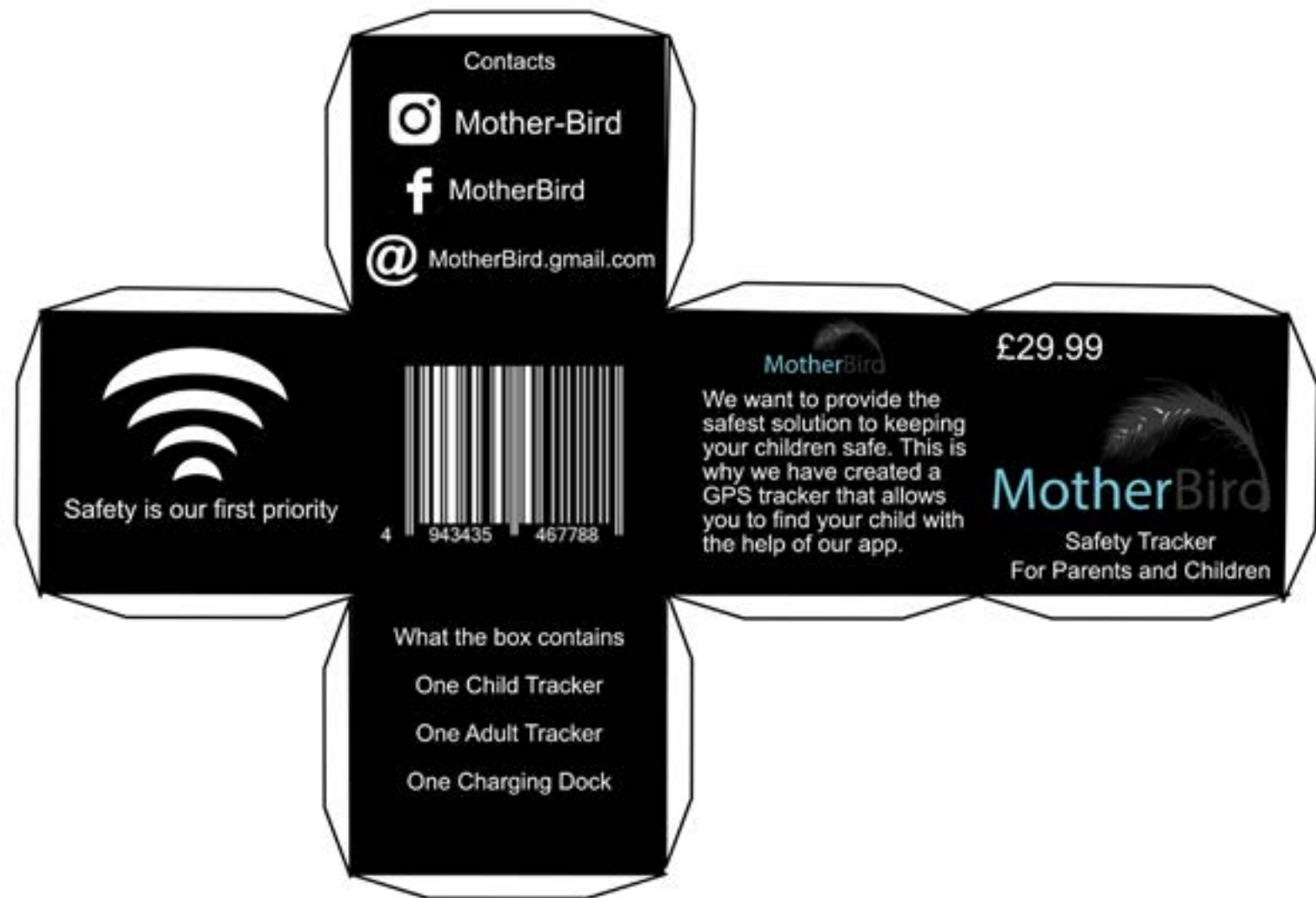

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Mobile Media Project

A first year uni group project that focused on child safety and creating a tracking device to help protect the child. A range of different devices were created for this project but I was assigned to focus on a bracelet device and a charging dock for this project. The name of the product for this project was called, MotherBird.


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Interactive Media Project

This was a group project completed in my first year at university. This project focused on creating a VR game to teach young students about the earth. The VR headset would allow the user to interact with a remote and cut the earth in half. It would then show the different layers inside the earth.
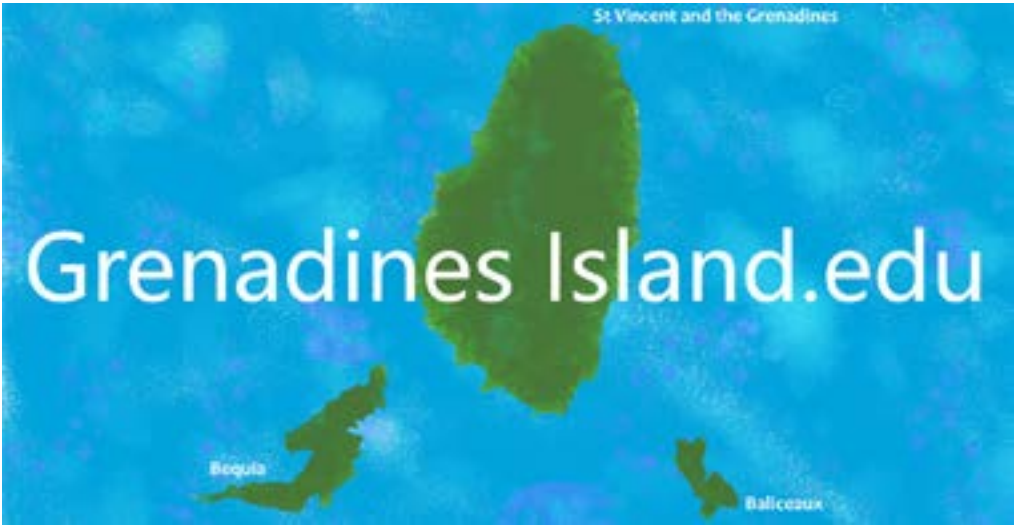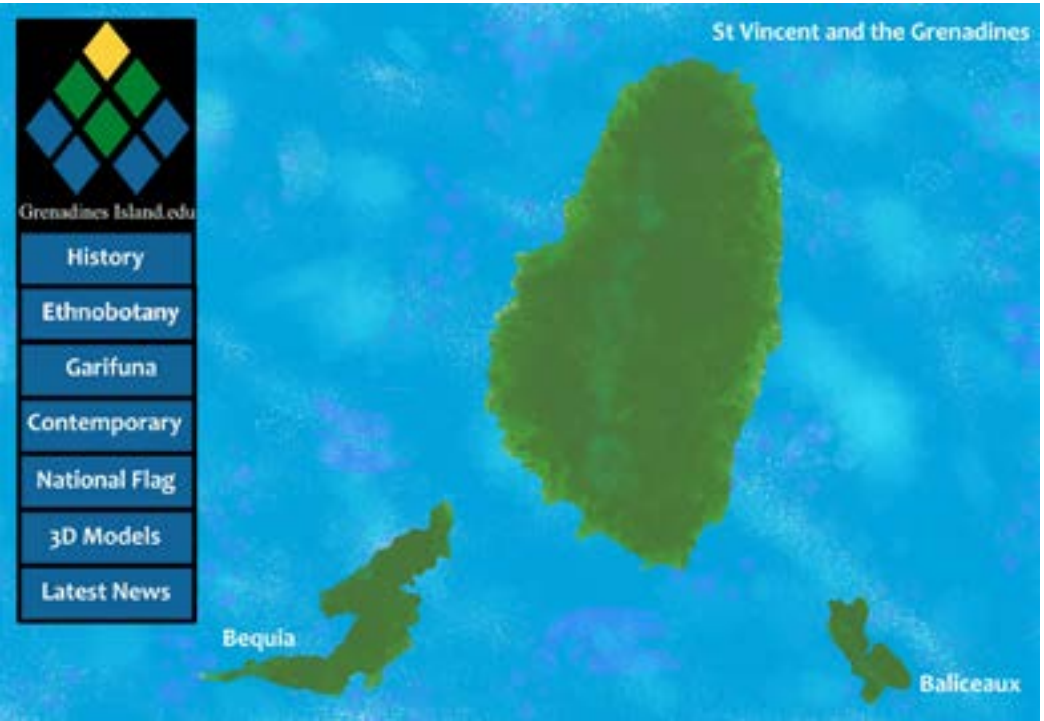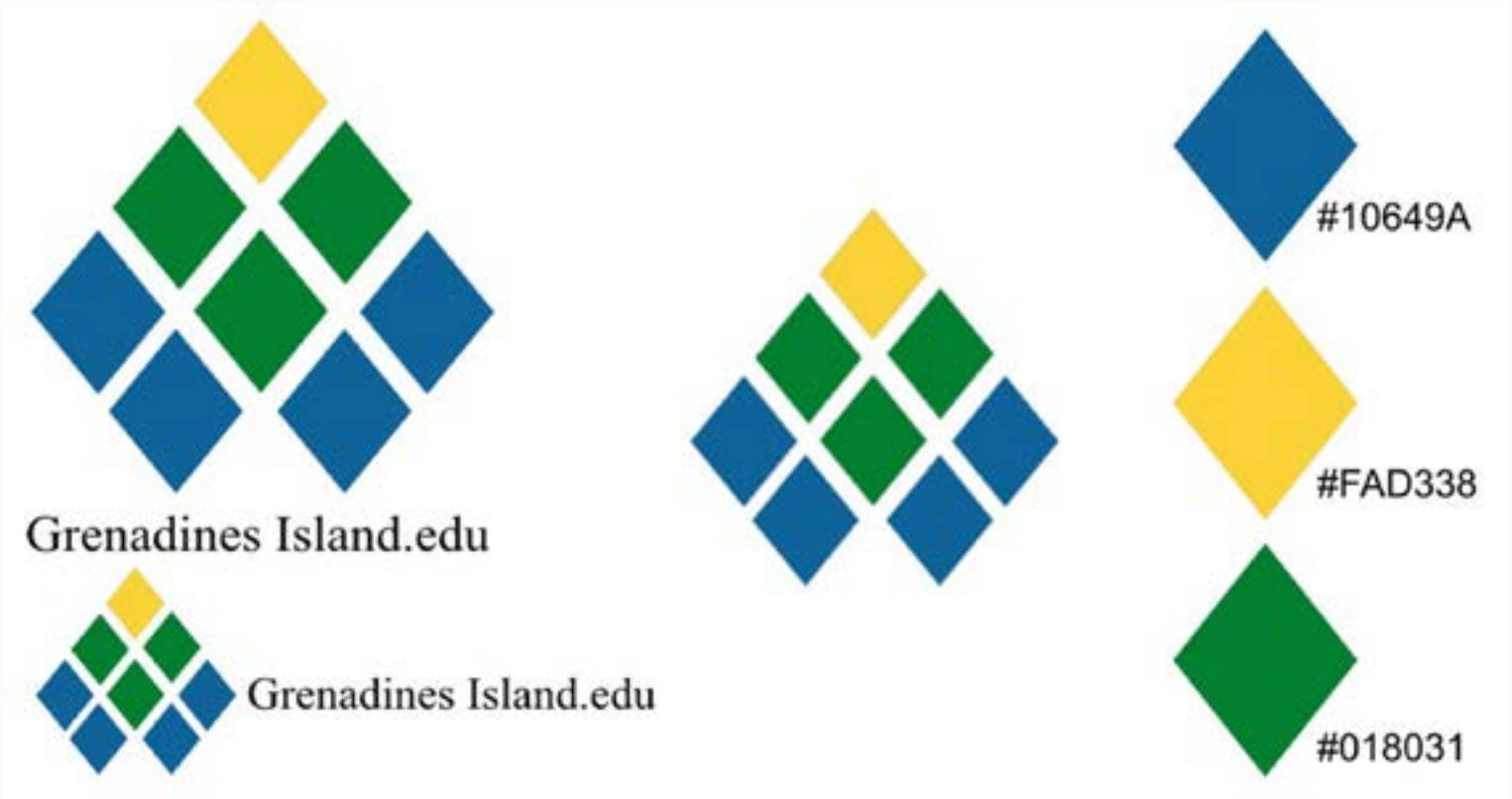

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Social Media Campaign

This was a social media campaign which focused on creating content and designs to promote my work on social media. The two main content ideas I focused on were, map designs and character designs and applying them to social media with interactions and hashtags.

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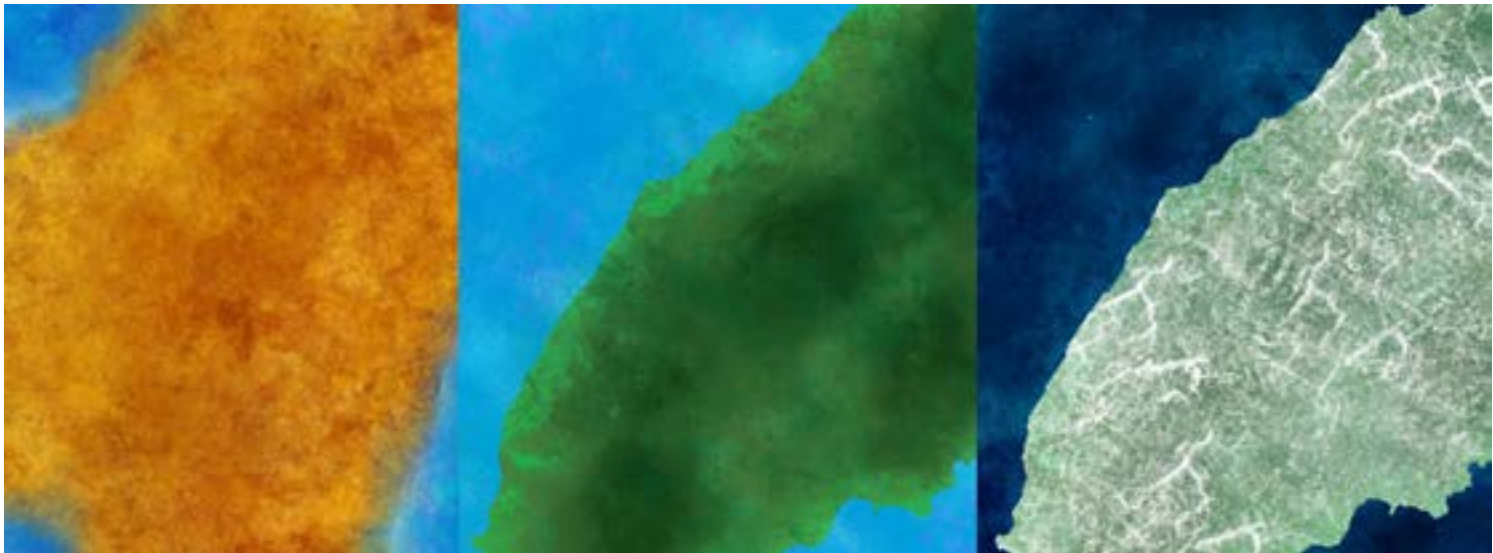
St Vincent and the Grenadines Project

This was a second year university group project which focused on three islands with the largest island being called St Vincent and the Grenadines. The three islands are located near Madagascar. The project needed to have a brand identity to teach people about the history of the three islands.

9.

10.

This was a second year university project for the RSA. I decided to choose the brief which focused on trying to provide more joy for people at the train station. My idea for this project was to create a more friendly atmosphere at train stations with an updated pod design. I also designed a treasure hunt like app for discounts at train stations.
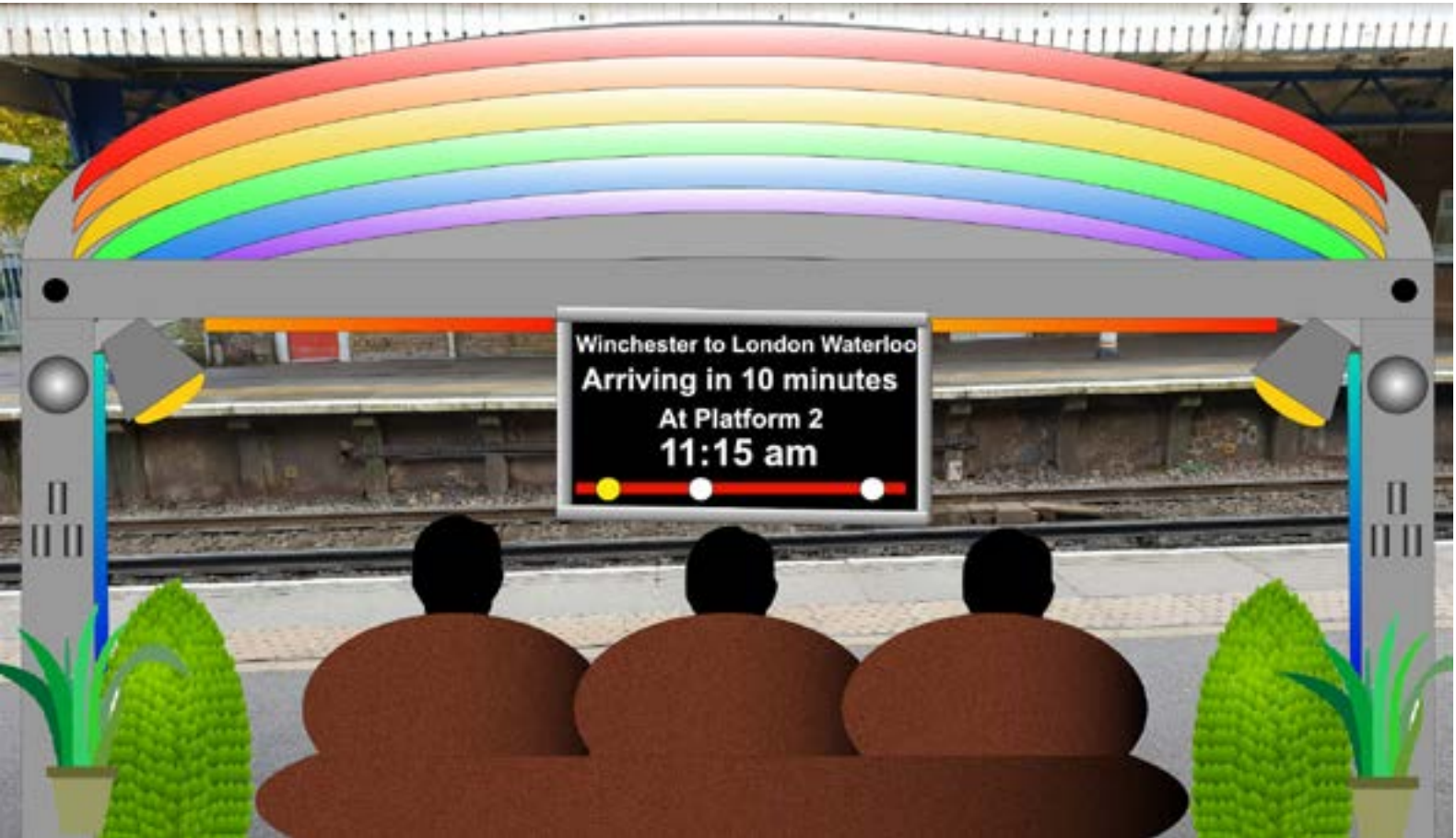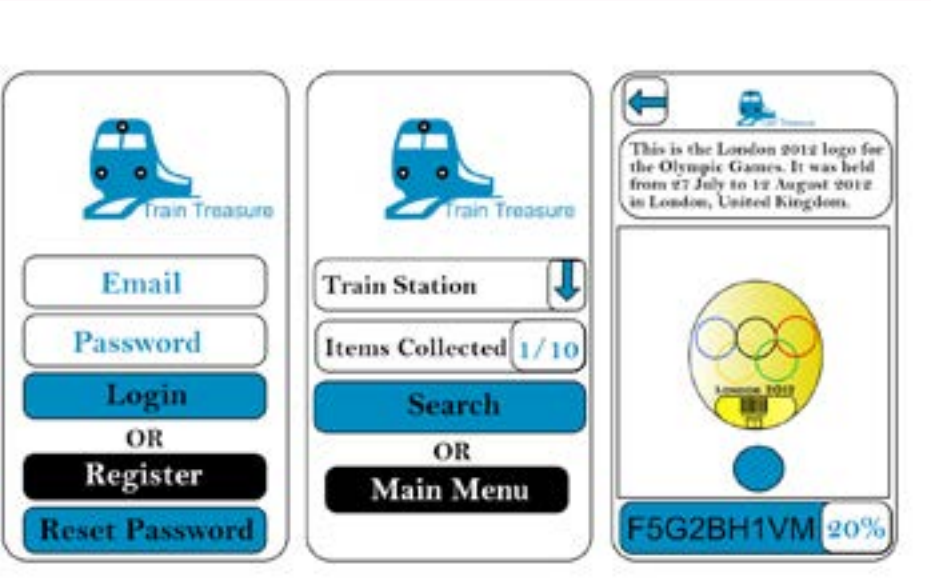
CEDI Marketing Material Project

This was a third year project. The objective for this project was to create advertising and marketing material for CEDI. The brand had already been created for this project as CEDI is part of the University of Winchester. It was my responsibility to create marketing material for this project.

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14.

Golf Ranger Paper Project

This was a individual project that was part of my third year. The project was called the paper project which allowed the user to create their own project, brief and brand. For this project I decided to create an app and a brand that would teach users about the 9-hole Poult Wood Golf courses.
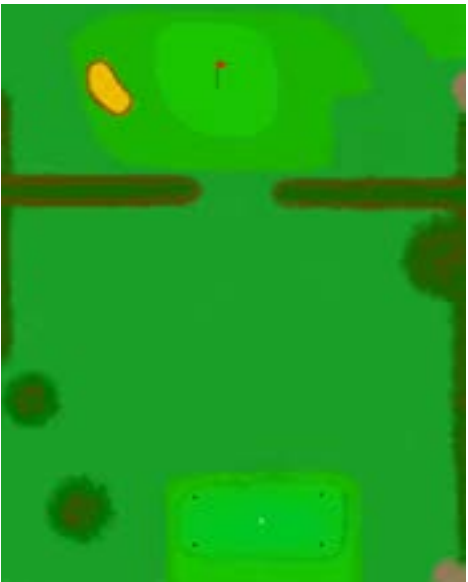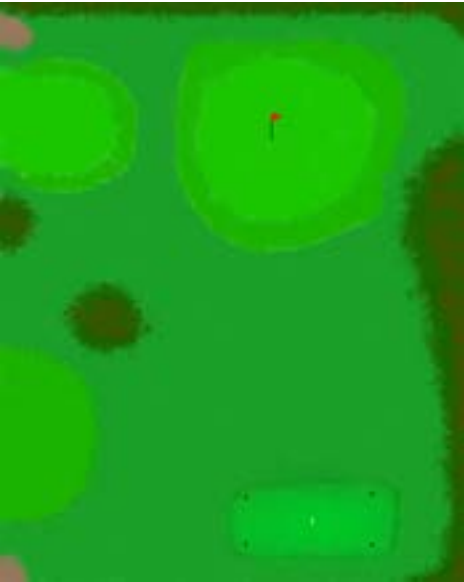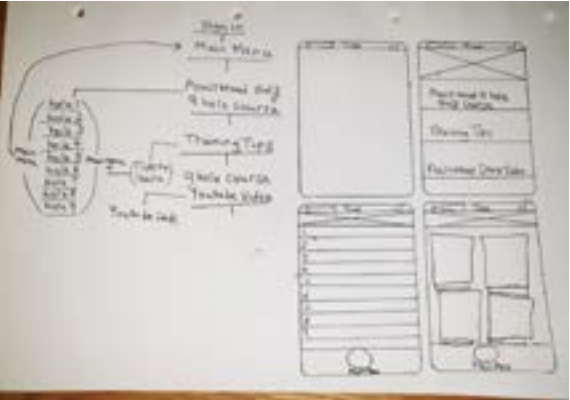
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